

Rio Fiore

Open Up! Colourful, comfortable, irresistible! Find your perfect match!



HURRY UP!

High-tech production, creative design, reasonable prices.. What else could you possibly wish for?

**NEW
COLLECTION**



Brazilian designer Rafaella Ferronato together with INDIANA™ launches her designs under RIO FIORE™ in Russia!





“Rio Fiore – is brightness, freshness and beauty of sunny Rio de Janeiro.*

- Rafaella Ferronato

Настроение бразильского города возникло не случайно. Всё благодаря идейному вдохновителю торговой марки Rio Fiore – молодому бразильскому дизайнеру итальянского происхождения Rafaella Ferronato. На протяжении нескольких лет она работала в команде дизайнеров хорошо известной вам Indiana™. Rafaella всегда отличалась прогрессивными взглядами на моду и развитие продукта. В определенный момент в компании Indiana™ было принято решение о формировании отдельного проекта для реализации вдохновенных идей и огромного потенциала Rafaella Ferronato. Новая марка Rio Fiore™ родилась в 2012 году, а уже к 2016 году она вышла на российский рынок. Энергия, молодость и талант одаренного дизайнера помогли быстро завоевать любовь модниц во многих странах мира.

The mood of the Brazilian city is not accidental for Rio Fiore™. Thanks to the mastermind of the brand Rio Fiore – the young Brazilian designer of Italian origin Rafaella Ferronato. For several years she worked for design team of well-known to you Indiana™. Rafaella has always distinguished progressive views on fashion and product development. At some point in the company of Indiana™ it was decided to form a separate project for the realization of inspirational ideas and huge potential of Rafaella Ferronato. The new brand Rio Fiore was born in 2012, and already in 2016 it entered the Russian market. Energy, youth and talent of gifted designer helped quickly win love of fashionistas around the world.

* “Rio Fiore – это яркость, свежесть и красота солнечного Рио-де-Жанейро.”




Rio Fiore



#riofiore_style

Bright, open and demanding shoppers love Rio Fiore products. Rio Fiore's Brazilian designers bring into each collection fresh spirit of sunny Rio: love surprising bold colours, motifs, textures, eclectic elements and materials.

#magical_seduction

Elegant lines, unique colours and sensuality. Over the years, our international team has learned to take into account the tastes and requirements of the most demanding customers, tracking the latest trends in the world fashion industry.

#riofiore_fashionista



It is widely agreed that exquisite, extraordinary design and high-quality shoes - it's certainly a high price.

Global brands set high prices playing on weaknesses of the buyers to a brand name. But the real fashionista pays attention to the interesting shoes at affordable price.



The creators of the Rio Fiore's collection led by talented Rafaella Ferronato managed to combine high-tech production, creative design and reasonable prices, affordable to many buyers.

#riofiore_colours



romantic mood



#riofiore



Splash of



RF
RF
RF

RF

COLOURS





#riofiore #riofiore #riofiore #riofiore #riofiore #riofiore #riofiore #riofiore

fantastic!

must have of the season





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be inspired by





exquisite Rio Fiore





Careful processing of materials and quality control at all stages of production ensure that Rio Fiore's models delight fashionistas not only for its design, but more for its comfort





It is so-o-o "yesterday" to think of sneakers as an element of exclusively sporting outfit.
Rio Fiore shows how properly combine clothes and sneakers to be trendy



Have you ever wondered why some people dream, while others don't?
Set high goals, dream big,
Rio Fiore knows how to show

the best of you



#riofiore_smartcasual

Rafaella often wears shoes and accessories invented by her and Rio Fiore's team. Creators of the brand Rio Fiore are confident that Rio Fiore's consumers will stand out from the crowd, and, therefore, inspire consumers to dream and achieve goals. It's not just trendy accessories, it's so much more.



#sneakers_are_new_heels!



from Rio Fiore
with LOVE





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