

RIO FIORE



NEW COLLECTION
AUTUMN-WINTER 2017/18



"RIO FIORE-IS BRIGHTNESS,
FRESHNESS AND BEAUTY OF SUNNY
RIO DE JANEIRO"

- Rafaella Ferronato

В коллекции Осень-зима 2017/18 мы сохранили главные характеристики продукции марки "Rio Fiore"- яркость, свежий взгляд и современность. Вместе с тем отдаем должное прагматизму и практичности. Зима в России - время года, когда удобство и комфорт важны не менее чем стиль и красота. Эти, казалось бы, несовместимые понятия, мы постарались объединить в нашей, абсолютно новой коллекции.

Вашему вниманию будут представлены разнообразные ассортиментные группы: угги, унты, ботфорты, аляски различных цветов и материалов. Использование самых смелых и разнообразных дизайнерских решений, призвано найти отклик в сердцах наших покупательниц.

При создании коллекции, наша команда вдохновлялась энергией и стилем больших городов современной Европы. Это настроение, получило свое отражение в ассортиментной линейке casual. По замыслу создателей она должна подчеркнуть и раскрыть лучшие черты европейской повседневной моды – качество и универсальность, сдержанность и стиль, рожденные в современных агломерациях старого света.

Особое внимание мы уделили развитию аксессуарной группы "Rio Fiore".

Наши капсульные коллекции призваны сформировать образ яркой стильной девушки, смело, идущей в ногу со временем, а порой и опережающей его. "Rio Fiore" адаптирует моду и тренды под запросы современного покупателя.

In the autumn-winter collection 2017/18 we have kept the main characteristics of the product brand "Rio Fiore" - brightness, fresh look and modernity. Moreover, we pay attention to the realism and practicality. Russian winter is very severe and It is important to stay not only stylish and beautiful but to feel comfort and convenience all year, even in cold weather. We have combined these two seemingly incompatible concepts in our absolutely new collection. We will pay Your attention to a variety of product lines: uggs, snowjoggers and alaska boots, made in different colors and materials. We used the most daring and diverse designers solutions, focused to find an excellent feedback in our customers hearts. While creating the collection, our team was inspired by the energy and style of the largest cities of modern Europe. This mood was reflected in our product range line "casual". According to the creators, it should highlight and reveal the best features of European everyday fashion - quality and flexibility, restraint and style, born in modern agglomerations of the Old World. We pay special attention to the development of the "Rio Fiore" group accessories . Our capsule collections are designed to create a stylish image of a bright fashionable girl, catching up the latest trends and even go and ahead. "Rio Fiore" adapts fashion and trends according to the demands of the modern customer.

* "Rio Fiore - это яркость, свежесть и красота солнечного Рио-де-Жанейро."

YOU'RE



#WINTER

FUR EMBELLISHMENT WILL ADD
SOME ALPINE GLAM TO YOUR
SHOES THIS WINTER



TREND: EMOJI DETAILS

PICKING THE PERFECT OUTFIT
IS A FUN GAME WITH THESE
COLOURFUL PATCHES



OH! YES!

RIO
RF
FIORE

ANIMAL PRINTS

FROM CLASSIC TO MORE MODERN ONES. ANIMAL PRINTS WILL PUT A FUN SPIN ON YOUR WINTER WARDROBE



CUBISM

#RIOFIORE-BAG



RIO
FIORE



PRACTICAL BACKPACK

THE PRACTICAL BACKPACK IS SEEN WORN IN MANY MORE FASHION-FOCUSED, DECORATIVE GUISES THIS WINTER. ALTHOUGH PRACTICAL CANVAS AND LEATHER STYLES CONTINUE TO BE POPULAR, THE NEWEST TAKE ON THIS BAG COMES IN THE FORM OF THE DECORATIVE BACKPACK, WITH PRINT EMBELLISHMENT AND POP MOTIFS CATCHING OUR ATTENTION.



#SPORTY



#MUSTHAVES

CHOOSE YOUR BELT



CHOOSE YOUR BAG





LET IT
SNOW!

BEAT THE CHILL AND STAY
STYLISH THIS WINTER
WITH VIBRANT RIO FIORE
SNOW JOGGERS. CHOOSE FROM
THE CLASSIC ONES TO THE
HOTTEST NEW STYLES FOR
THE SEASON IN THESE ON
TREND SNOW BOOTS. STAY
WARM AND STYLISH



RIO
FIORE



SPLASH OF COLOURS



SPORT & FASHION

SEE IT! LOVE IT! SHOP IT!

THE PRACTICAL CROSS-BODY BAG IS FAVOURED ACROSS EUROPEAN STREETS THANKS TO ITS UNIVERSAL, EASY-TO-WEAR DESIGN. COMPACT

WITH A DEFINED, BOXY SHAPE, THE CROSS-BODY BAG CREATES A MODERN APPEAL.

IT'S FINISHED WITH A BELT CLASP USED AS BOTH FUNCTIONAL AND DECORATIVE





HIGH SEASON



#CLASSY

MID-HEELS ARE SAFE BET
TO LOOK ELEGANT EVEN WHEN
YOUR DAY IS PACKED WITH
DIFFERENT ACTIVITIES

#CASUAL



CHELSEA BOOTS HELP TO CREATE CASUAL LOOK. IT WILL KEEP YOU COMFORTABLE AND BOLD DURING THE DAY. THESE SHOES ARE VERY PRACTICAL AS THEY DO NOT HAVE ANY LACES AND ZIPPERS

THE TOP-HANDLE BAG CREATES A LADYLIKE APPEAL. SIMPLE CLAP CLOSURES ADD SMART, MINIMALIST FORM. FOR MORE FORMAL LOOKS TOP-HANDLE BAGS CONTINUES TO BE A POPULAR OPTION. LESS VINTAGE IN APPEARANCE AND MORE REFINED IN SILHOUETTE CENTERED AROUND SQUARE PROFILES. SMALLER PROPORTIONS ARE ALSO A NEW EVOLUTION AND ARE ACCENTED ON FEATURE HANDLES



#RIOFIORE

VELVET

VELVET IS NOT ONLY FOR THE EVENING WEAR ANYMORE. THE CLASSIC FABRIC GOES FROM NIGHT TO DAY. VELVET ACCESSORIES IN DARK SHADES ADD PERSONALITY AND CHIC TO YOUR EVERYDAY LOOKS

SEASON

TREND! VELVET SLIP-ON!

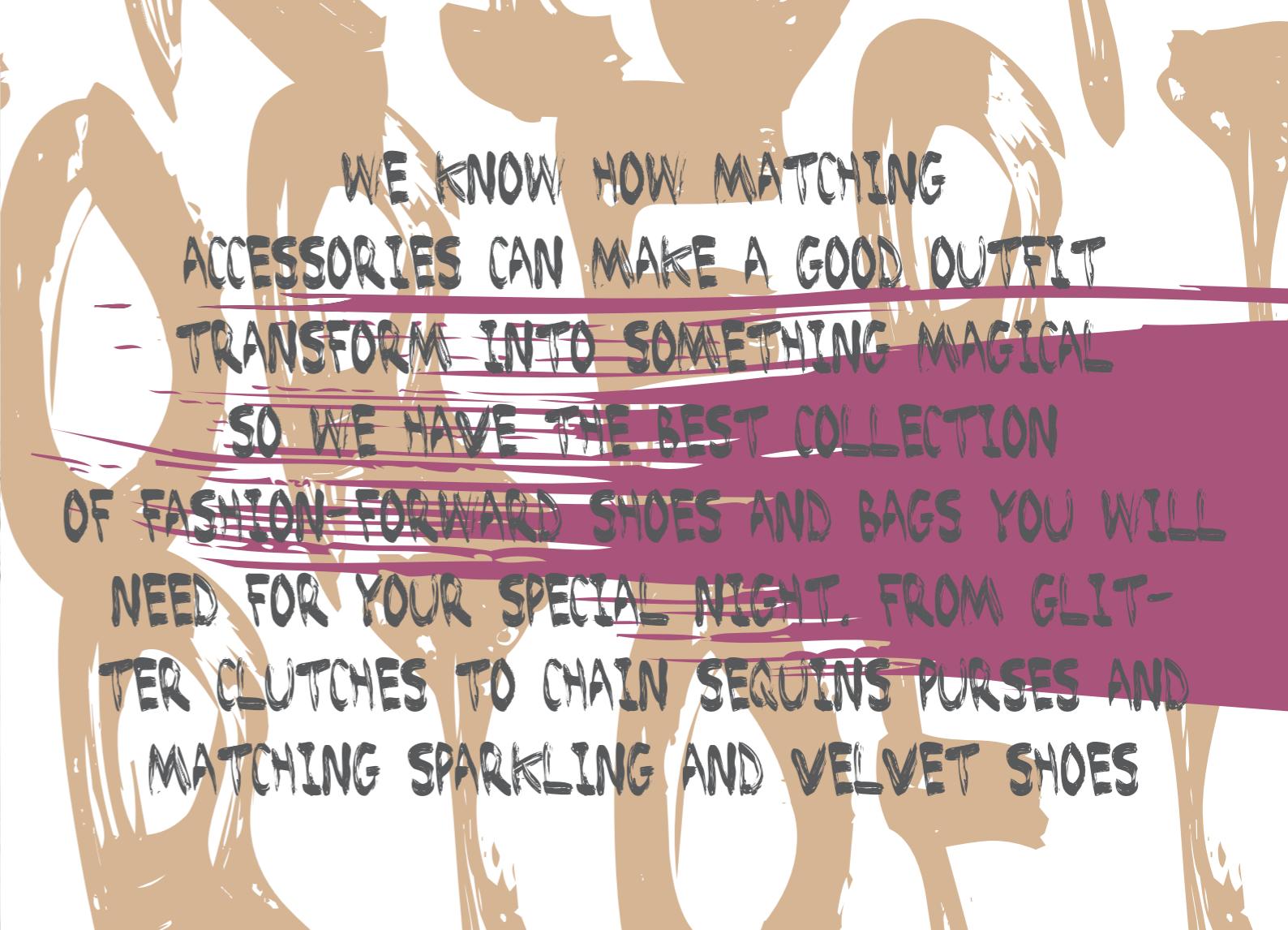




SHINE BRIGHT
WITH RIO FIORE!



RIO
FIORE



WE KNOW HOW MATCHING
ACCESSORIES CAN MAKE A GOOD OUTFIT
TRANSFORM INTO SOMETHING MAGICAL
SO WE HAVE THE BEST COLLECTION
OF FASHION-FORWARD SHOES AND BAGS YOU WILL
NEED FOR YOUR SPECIAL NIGHT. FROM GLIT-
TER CLUTCHES TO CHAIN SEQUINS PURSES AND
MATCHING SPARKLING AND VELVET SHOES



RIO
FIORE

115419, Moscow, 2nd Donskoy driveway, 9B

115419, Москва, 2-й Донской пр-д, 9Б

+7 (495) 954 61 35

riofiore@riofiore.com

www.riofiore.com

riofiore_shoes_official